

Let's do this together!

If you're a first-time seller, or a returning consignor needing a refresh, you'll find everything you need to know—right here in this guide—to help you turn your outgrown kids items into CASH.











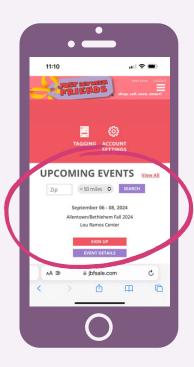
Create Tags

Price & Prep

Drop Off



Watch This Quick Overview



But, First Things First: REGISTER!

Save your spot by registering on jbfsale.com as a Consignor at the Just Between Friends event(s) you prefer.





MY CHECKLIST

Check off this list as you gather your items!

- Large Toys
- Outdoor Toys
- Bedrooms
- Closets
- Playroom
- Furniture
- Kitchen
- Bathrooms
- Garage
- Basement
- Attic

Be sure to check the garage!

Outdoor Toys

- · bikes & trikes
- scooters & skates
- ride-on toys
- playhouses



Kids Grow Fast!

Children typically cycle through a wardrobe every 6 months. So, if you're feeling like you have lots of outgrown clothes in your home, you're not alone! Look around for other kid items you can sell, too.

Check all over your home!

Bedrooms

- clothing & shoes
- lamps & rugs
- gliders & rockers
- boppies & monitors
- changing tables

Closets

- sheets & towels
- diapers
- step stools
- pillows & blankets

Playrooms

- puzzles & games
- dress up
- crafts & supplies
- music toys
- video games

Large toys

- exersaucers
- bouncers
- play kitchen
- play tool bench
- train table

Furniture

- toddler beds
- dressers
- bassinets
- swings
- rockers

Misc.

- new pacifiers
- safety items

CLOTHES TOYS

Kitchen

- dishes
- lunch boxes
- sippy cups
- highchairs
- safety items

Bathrooms

- diaper disposals
- bath toys
- infant tubs





Sort your gathered items into three categories:



Keep the items that you just aren't ready to part with yet.



Toss the items that are too well-loved (stains, missing pieces, not working).



Sell and CASH IN on the rest that meets our JBF standards listed below!





Clean

The newer it looks, the better it sells. Check carefully for stains, holes, pet hair, and odor in clothing. Clean all items thoroughly.



Current

Sell clothing and shoes in current styles and fashion. We accept ALL **SEASONS** at El Paso/Las Cruces sale events so that smart shoppers can stock up on greats deals for the whole year!



Complete

Be sure all parts & pieces are present before you tag items. Shoppers want to open their items when they get home and find everything in working order. Toys, games and puzzles must be sold as complete sets without missing pieces. Clothing items must be functional (buttons and zippers work).



Compliant

Important Safety guidelines apply when selling a car seat, stroller, baby equipment and toys. Check safety.jbfsale.com for details.



Safety waivers are **REQUIRED** for all cribs & car seats.

Creating Tags

Now that you've inspected your items, it's time to log in to your JBF Profile and enter your tag data.

STEP 1: Go to jbfsale.com & click on "Login"

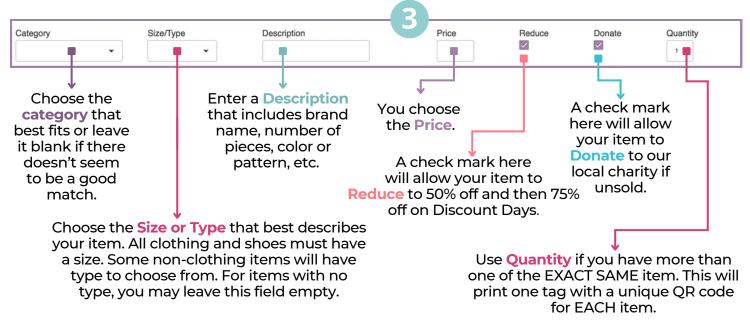
or create a JBF profile

STEP 2: Click on the Tagging icon

STEP 3: Enter & Print Tags







Printing Your Tags



Print your tags on 8.5"x11" white cardstock in portrait mode. Cardstock is **REQUIRED** to ensure your tags don't easily tear away from your items. **Tags printed on regular paper will not be accepted.**

No Printer? No Problem!

When you finish creating your tags use the "Print PDF" option and upload the PDF file to an office supply store. It will save you ink and time. You can even ask them to cut your tags!

Or, we can print your tags for you - NO CHARGE! ♥







Price and Prep Your Items

Now that you've created your JBF price tags, it's time to attach your tags and prepare each item for the upcoming sale.

When you sell at JBF, you are in control of the price of each item. You also decide if the price is reduced during our discount sale times. If the item doesn't sell, you can either donate the item to our local charity partner, or you can pick it up.

Safety Matters



Throughout this guide, you'll see **safety alerts** to help you know when to check your items for recalls or JBF Safety Standards. JBF is dedicated to keeping families safe and we count on **YOU** to ensure the safety of all items you are selling.



Use our dedicated product safety website anytime to learn more!

<u>JBF Safety Matters Website</u>



Shopper-Focused Pricing

When You Price, Ask Yourself:

"What price would make me buy this item without hesitation...
and brag about my bargain to my friends?"

We'll share pro-tips for pricing along the way, but in general, 50-90% off retail prices will help your items sell well!



PRO TIP! A Proven Way to Sell Even MORE!

Choose <u>REDUCE</u> when creating tags to allow your items to sell at 50% off and then 75% off during discount sale days. These items have a **30**% **GREATER chance of selling!**





Grab Your Supplies:

- Laptop, tablet or mobile device
- White card stock (60lb+)
- 1.5 2.0 inch safety pins
- Plastic or wire hangers (Use child for 4T & under; adult size for 5+)
- Quart, gallon & XL clear storage bags
- 📤 Clear packing tape
- Painters/masking tape
- Scissors
- Ribbon, string or zip-ties

Optional Supplies:



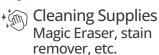
Tagging gun & barbs (Watch training videos)



📥 Paper Cutter



Printer



More About the Supplies You Need

On the next pages, we'll show you how to Price & Prep each Category of item you can sell at the JBF sale in your local area!

- Clothing (Children's through Juniors, Maternity, Costume/Dress-Up)
- Large Items (Baby Equipment, Large Toys, Furniture)
- Shoes
- Toys
- Infant Items (Bath, Diaper, Feeding, Other)
- Books, Games, Puzzles, Arts & Crafts
- Odds & Ends (Accessories, Kids Bedding/Decor, Mommy Mart, Sporting Goods, Misc)

Prep Essentials

Key guidelines to help you prepare each item for the sale.

- All pieces are secured together (pieces won't separate or fall out of bags)
- Tag is attached securely so it won't fall off

Let's GO!





Price & Prep:

CLOTHING

(Children's through Juniors, Maternity, Costume/Dress-Up)



When it comes to selling your kids' outgrown clothing, JBF is the **BEST** option to maximize your earnings!

Prep

Essential #1 - All pieces secured together
Essential #2 - Tag stays attached



Be sure the hanger hook opens to the left, like a question mark.

▶ Watch for Tips on Tagging Clothing



Place all clothing on hanger. Hanger hook opens to the left. Hanger fits the clothes so they won't fall off during the sale (shake test and pin to hanger if needed).



Bundle more than one piece of clothing on a single hanger or bundle multiple hangers together.









Attach bottoms with safety pins or zip ties to the top of a regular hanger or use a pants hanger.

Clothing items need to be on Mangers!

We do not accept any clothing items in zip lock bags

You CAN sell sizes infant to teen:

- Boys, Girls, and Maternity
- All seasons of clothing are accepted year-round.
- Must be CLEAN and CURRENT style
- Athletic Apparel All Sizes

Sorry, we CAN'T sell clothing that is:

- Adult styles or brands
- **S** USED underwear over size 3T
- Out of style or manufactured more than 5 years ago
- Stained, damaged, dirty, holes, missing buttons, broken zippers, or torn
- 🔀 Too worn, snags, runs, or rips
- Pet hair or odors
- X USED socks unless they are
 - ✓ In EXCELLENT condition OR
 - Part of a matching outfit/set



Learn about Drawstrings Safety:

- Upper Outerwear WAIST Drawstrings
- Upper Outerwear NECK Drawstrings







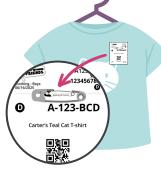
Price & Prep:

CLOTHING

(Children's through Juniors, Maternity, Costume/Dress-Up)



Adding a Tag Using Safety Pins



Use 1.5" - 2" safety pins to attach your tags to clothing. Your tag attaches to the front right of your item.

Adding a Tag Using Tagging Gun







Puncture an **inside** seam at right armpit (when looking at the front of the item).



Do **NOT** puncture directly through the garment fabric.



Do **NOT** puncture tagging gun directly through the fabric of an item. While safety pin holes disappear when washed, tagging gun holes do not.

Price to Sell!

\$ At least **75%** off retail

Remember to use Shopper-focused pricing (create a cannot-resist deal!)

Choose to **REDUCE** when creating tags to sell even more on half price day!

Examples	Bargain Brands	Standard Brands	Mall Brands	Boutique Brands
PJs	\$2-3	\$3-4	\$4-5	\$5+
T-shirts	\$1-2	\$2-3	\$3-4	\$5+
Jeans	\$2-3.50	\$3-4.50	\$4-8	\$8+
Dresses	\$2.50-4.50	\$4.50-5.50	\$5.50-10	\$10+
Sneakers	\$3-6	\$5-7	\$7-10	\$10+

Bargain brands = Cat & Jack, Garanimals, Wonder Nation, Just One You, Child of Mine, Little Planet, Cloud Island, Danskin, Athletic Works, Art Class, Gerber, Walmart, Target.

Standard brands = Carter's, Children's Place, Old Navy, Jumping Beans, Osh Kosh, H&M, Zara, Levis, Zutano

Mall brands = Gap/Baby Gap, Janie & Jack, Ralph Lauren, Abercrombie Kids, CrewCuts, Nike, Adidas, Under Armour, Tommy Hilfiger, Columbia, The North Face, Mini Boden, Dillards

Boutique brands = Matilda Jane, Peek, Pink Chicken, Rylee+Cru, Jamie Kay, Jelly the Pug, Posh Peanut, Kickee Pants, Kyte Baby, Nora Lee, Mini Rodini, Nike Jordans, Yeezy



↑ Price <u>HIGHER</u>:

- New with Tags & Like-New
- Holiday Apparel
- Boutique Brands

Price LOWER:

- Infant (under 12 months)
- Maternity
- Teen
- Everyday Clothes

Bundle lowerpriced items:

For example, bundle three \$2 pajamas on a single hanger with a \$6 JBF price tag; or three \$1 t-shirts for a \$3 JBF price tag.







JBF El Paso/Las Cruces accepts current styles for TEENS.

We are unable to sell ADULT STYLES



Please use this brand list as a guide. Other brands are accepted as long as they are **TEEN STYLES**

Abercrombie & Fitch Hot Topic Adidas

Aéropostale

Alo Yoga **Altard State**

American Eagle

Anthropologie

Athleta Candies

Celebrity Pink

Charlotte Russe

Cotton On

Fashion Nova

Forever 21

Free People

Garage

Gilly Hicks

Hollister

Levis

Love. Fire

Lululemon

Mudd

Nike

Obev

PacSun

Rewind

Rue21

SO

Tillvs

Under Armour

Urban Outfitters

Urban Pipeline

We the Free Wallflower

Zumiez

S Not That!

No Adult Clothing No Career Wear

These brands are NOT ACCEPTED at JBF. They do not meet the criteria for TEEN STYLES

A New Day

A.N.A

Alfani

Alfred Dunner

Ann Taylor

Antonio Melani

Apt 9

Catherine's

Chico's

Club Monaco

Coldwater Creek

Croft & Barrow

Eileen Fisher

Gloria Vanderbilt **INC International**

Investments

J. Jill

JM Collection

Jones New York

Karen Kane

Karen Scott

Liz Claiborne

Lizwear

LOFT

MAX Studio

Nine West

Preston & York

Rafaella

Soft Surroundings

Sonoma

St. John's Bay **Studio Works**

Style & Co

Talbots

Worthington





LARGE ITEMS (Baby Equipment, Large Toys, Furniture)



Large items sell **FAST** at Just Between Friends and you'll love getting them out of your house and garage while filling a need for another local family!

Prep

Essential #1 - All pieces secured together

Essential #2 - Tag stays attached

If your item has multiple pieces or loose parts, keep everything together using clear packing tape, clear self-sealing bags, and/or zip-ties. We'll ask that you set up items such as pack-n-plays to ensure that all parts are included. Be prepared to zip-tie the carrying case to the item once you place it onto the sales floor.









A JBF Team Member will help you attach a yellow tag which makes it easier for shoppers to purchase your large items.

O 7

Watch for More Large Items Tips

If your item has a high JBF price, be sure to include the item's retail price in the tag description so that the shopper understands the great value!



Use our <u>Safety Website</u> to check for recalls. Car seats and cribs must include a JBF waiver.

Please pay close attention to JBF Safety information for <u>Doonas</u> and <u>Infant Safe Sleep</u>





You CAN sell these items in great working order and very clean:

- Strollers & Wagons
- Cribs & Bassinets
- Pack-n-Plays
- High Chairs
- Swings & Bouncy Seats
- Baby Gates
- Bikes & Bike Trailers
- Car Seats
- Kids Furniture
- Large Indoor/Outdoor Toys
- and More!

Sorry, we CAN'T sell:

- Recalled Items or Items that Pose a Safety Risk
- Items Missing Batteries or have Battery Corrosion
- Not in Working Order
- Items with Stains, Holes, Excessive Wear, etc.
- Missing Essential Parts or Pieces (e.g. safety straps)

Price to Sell!

\$ Best at **50-75%** off retail

\$ NEW items 30-50% off retail

And, of course, choose to **REDUCE** to increase your chance to sell it on Discount Days!



LARGE ITEMS: CLAIM TICKETS



Does My Item Need a Large Item Claim Ticket?

Our JBF sale uses large item claim tickets for items shoppers can't carry with them. To prep your large items that need a claim ticket, follow the steps below:

STEP 1: Bring your large item to drop off. Do not attach your printed tag. Instead, bring it with you and keep it handy so it can be attached to a yellow tag.

STEP 2: A JBF Team Member will inspect your item for quality and safety and help you attach the yellow tag, which will make it easier for shoppers to purchase your item.

STEP 3: After inspection, you may place your large items on the sales floor.































Shoes sell extremely well at JBF, so we recommend that you tag them first. Let's get started!

Essential #1 - All pieces secured together

Essential #2 - Tag stays attached

Punch a hole through your JBF price tag and connect both shoes to the tag and to each other using a zip-tie.







Tip: Reinforce the hole punched tag with tape before ziptying. If your shoes can't be zip-tied together, watch our video for more strategies.



Watch for Tips on Tagging Shoes

Trice to Sell!



Best at 50%-75% off retail

Shoes in great condition fly off the shelves at JBF. The cleaner, the better!

Local families are going to be thrilled to find your shoes at 50-75% off retail prices as they hunt for essentials at the JBF sales event!

You CAN sell shoes that are:

- Sizes & styles for infant through teen
- In great condition
- Very clean
- All seasons are accepted
- Cleats and sport shoes

Sorry, we CAN'T sell shoes that are:

- Adult styles
- Too worn or missing laces
- Dirty
- Scuffed or damaged



Condition matters at JBF.

The better your shoes look, the better they will sell. Toss them in the wash or use a brush or Magic Eraser to clean them well, including the soles.



Price HIGHER:

• Desirable brands such as Air Jordan, Nike, See Kai Run, Keen, etc.

Select **REDUCE** so that your shoes have a great chance of selling throughout the event!





Toys are a **top-seller** at JBF, so it will be worth your time to tag as many as you can!



Essential #1 - All pieces secured together

Essential #2 - Tag stays attached

Remember that we have lots of young shoppers, so keeping all parts of your item **secure** is a must.

Watch for Tips on Tagging Toys







Package all parts together using clear packing tape, clear self-sealing bags, and/or zip-ties.

Attach your JBF tag securely using clear packaging tape, OR use blue painter's tape if clear packing tape will damage the item when removed.







Pro Tips:

- ↑ Price <u>HIGHER</u>:
 - Hot selling toys such as Legos, American Girl, Lovevery, etc.
 - Large toys such as kitchens, doll houses, bikes & trikes.
 - New with tags and in original packaging.

Price LOWER: • Infant Toys

Select **REDUCE** to make Shoppers even more giddy on Half Price Day if your item is still on the sales floor!

You CAN sell:

Toys for infants all the way up through tween ages

Sorry, we CAN'T sell toys that are:

- Recalled or pose a safety risk
- Missing batteries or have battery corrosion
- Not in working order
- Missing essential parts or pieces
- Rast Food Toys



Please check our safety site for toy recalls.



Price to Sell!

\$ Best at **75-90%** off retail

Shopper-focused pricing is the way to go. Think about a price that would make you excited to brag about a great deal!







JBF Shoppers love to score great deals on everything their new baby needs.

Prep

Essential #1 - All pieces secured together
Essential #2 - Tag stays attached

Package items with multiple pieces using clear packing tape and clear self-sealing bags.

Attach your JBF tag securely using clear packaging tape.











Watch for More Infant Items Tips



Use our <u>Safety Website</u> to be sure your items are safe to sell.

Please pay close attention to JBF Safety information for Otteroos & Owlets.



Price to Sell!

\$ Best at **75%-90%** off retail

Infant items sell well when priced 75-90% off retail. Expecting parents **LOVE** saving money as they welcome a new child into their home! Be sure to select **REDUCE** too!

You CAN sell these items in great working order and very clean:

- Bathing & Grooming (tub, washcloth, bath toys, nail clippers, brush, comb)
- Diapers (unused disposable, cloth in excellent condition, wipe warmer, diaper disposal, travel changing pad)
- Potty Training Supplies
- Bottles & Nursing (breast feeding items, bottles, bottle drying & sanitizing, nursing cover, burp cloth)
- Feeding (bib, spoon, plate, cup, snackware, water bottle)
- Baby Carriers
- Swaddles & Receiving Blankets
- Home Safety (baby gate, childproofing, baby monitor, shopping cart cover)
- Medical (thermometer, scale)
- Please be sure to remove nipples from used bottles

Sorry, we CAN'T sell:

- 🔀 Medication, food, or formula
- Used pacifiers
- Used bottle nipples
- Baby wedges
- Crib Bumpers
- Sleep Positioners
- Snuggle Nests
- Dock-a-tots
- Orop-side cribs





Price & W

BOOKS, GAMES, PUZZLĖS, ARTS & CRAFTS



JBF Shoppers love a good deal on books, games, puzzles & more!

Essential #1 - All pieces secured together

Essential #2 - Tag stays attached

Be sure that games and puzzles have all their pieces included and are in their original packaging.



Bundle books by tying them together with a ribbon or string.





Use painter's tape that can be removed without damaging the item to keep boxes closed. Adhere the tag to the outside.



For wooden puzzles, use clear cling wrap or a plastic clear bag secured with packing tape.





Bundle similar arts & crafts items together in clear self-sealing bags and secure with clear packing tape.

Attach JBF tags using blue painter's tape that can be removed without damaging the item. (Do not use packing tape, as it will often destroy book covers and original boxes.)



Puzzles and Games must be (omplete

Games that require batteries must include working batteries.

You CAN sell these items in great condition:

- Soft infant books, board books & picture books
- Chapter books & homeschool materials
- Pregnancy & child-rearing books
- Kid games & puzzles
- 🗸 Kid-friendly video games & gaming systems
- Arts & craft supplies

Sorry, we CAN'T sell:

- **S** Books for adults
- R-rated DVDs or Blu-Ray
- VHS tapes or CDs
- 🔀 Video Games rated M
- Mixed bags of arts & crafts items
- Online game codes or gift cards

Price to Sell!



Shoppers - just like you - are looking for **REALLY** great deals on these items and we recommend at least 75% off retail pricing and 90% off retail is even better!

Don't forget to mark these items to **REDUCE** on half price day!



ODDS & ENDS

(Accessories, Kids Bedding/Decor, Mommy Mart, Sporting Goods, Misc)



Almost anything related to kids is able to be sold at JBF. We even have an area with designer and gift items for mom!

Prep

Essential #1 - All pieces secured together
Essential #2 - Tag stays attached



















- **Tagging Accessories**
- **Tagging Bedding**
- **Tagging Room Decor**
- Mart
- Designer handbags, shoes, accessories, jewelry, perfumes, cosmetics (NEW)
 - NEW gift items, bath sets, gift baskets, lotions & spa sets, candles (NEW, unopened)
 - NEW or like new workout gear, gym accessories, resistance bands, etc.

You CAN sell:

- Kid accessories
- Kid bedding & room decor
- Kids furniture
- Sporting goods
- Limited designer items for mom
- ✓ Limited re-giftable items for mom

Sorry, we CAN'T sell:

- 🔀 Items not made for kids
- Vintage items
- 🔀 kitchen appliances
- adult home decor/furniture
- antiques



Safety Matters: Odds & Ends

Please check our safety site for product recalls.



Price to Sell!

\$ Best at **75-90%** off retail

Select **REDUCE** to these items to increase your chances of selling more of your items!

You did it! All your hard work will soon turn into a seller check!

Get Organized for Drop-Off

Pack your non-clothing items so they are grouped by category to ensure a stream-lined drop-off process.

Pack your clothing by size and type.

What to Expect at Drop-Off

Plan for about 30-60 minutes to drop off your items. If you have more than 250 items, give yourself extra time.

- 1 Check In: Bring a small JBF item to scan at the welcome desk.

 A limited number of rolling racks, wagons, and carts are available to borrow. If you plan to take one outside, you'll need to leave an ID with us.
- 2 Clothing Inspection: Load your clothing items on a rack and then drop off all clothing at the inspection area. While clothing is being inspected, take your shoes, toys, and other non-clothing items to their designated drop zones on the sales floor for inspection.
- 3 Place Items on the Sales Floor: Once non-clothing items are placed, return to the inspection station. Pick up your approved clothing and hang it in the correct section. Any "No Thank You" items will be returned to you at this time.
- 4 Safety Check: Items a child sits in, is carried in, or sleeps in will be checked at the Safety & Recalls Station. Complete <u>car seat</u> & <u>crib waivers</u> in advance, or we'll have them available at drop-off.
- 5 Large Items: Attach a large item claim ticket to each large item. This helps shoppers know how to buy it during the sale.



Now that all of your items are dropped off, you get to **shop early** and **watch your check grow**!



Shop Early

The best perk of selling with JBF is shopping before we open to the public! Grab your presale ticket, a friend for your guest pass, and enjoy all the best deals first!



Tell Your Friends to Shop

The more you share, the bigger your seller check will grow. Be sure all the families in your life know about how JBF can help their family **SAVE** this week!



Watch Your Check Grow

You can view your sold items! Log in to your JBF Profile, click on **TAGGING**, then choose **SOLD ITEM REPORT**.

Getting Paid

Once the sale is complete, you can expect to receive your payment via e-check within 14 days. Your check will be delivered via email and the subject line will read, "Here's your check from Kidovations Modern Marketplace".

The email will come from app@echecks.com



Unsold Items Donated to Charity

Your unsold items marked for **DONATE** are distributed to help local families through our Charity Partners, Thriving Kids and Candlelighters of El Paso.

You can request a donation receipt for tax purposes.

JBF Sellers Shop Before the Public!



Presale Shopping

Shop before the public! The #1 secret to finding the BEST deals and the BEST selection is to shop early.



Public Shopping

Come back as many times as you need, and we restock our sales floor after the Presale!



Half Price Presale

This is when you want to come back and snag some more amazing deals, especially if you're needing clothing, shoes, books, and toys.



75% Off Presale

Your last chance to shop with many items at 75% off!



Seller Pick Up*

Only if items are not donated *Appointment Required

